

EXPERIENCE

Gramtek (NGO)

Aug 2024 - Present

UX/UI Design, Marketing & Content

- Currently working on a Public Distribution Management System to ensure smooth distribution of Sanitary napkins for free in rural India.
- Conducted User research with the women agents from different villages and background to make sure the app’s UI is user friendly and intuitive.
- Gramtek is currently distributing around 8 lacs pads to 1 lac villagers through a network of 200 agents who are employed and based out of the same villages.

Persistent SL

Feb 2022 - Aug 2024

Associate User Experience Lead

Charles Schwab (Banking & Finance)

- Built a modern and scalable UI for an enterprise identity management system with further UX enhancements to optimise workflows.
- Discussions with the stakeholders to finalise the project's scope, plan and deliverables
- Conducted User interviews with product managers from different modules to understand their pain points.
- User Personas, Journey Maps, Detailed wireframing, Clickable prototype & Iterations with the client.

Mirion Medical (Healthcare)

- Worked on a Data analytics and reporting platform to gain actionable insights from the data coming from radiation therapy devices for cancer treatment.
- Created storyboards and personas as per users, and incorporated them into design decisions.
- Evaluated branding to create Machine dashboard to check overall statuses of machines across sites & Patient Dashboard to understand bottleneck and provide information clearly through QA & treatment process in radiation therapy.

Operative (Media)

- Enhanced the UX of a cloud based broadcast CRM platform. Worked closely with product managers and developers to provide quality deliverables within an agile framework.
- Lead UX UI Design, in setting up a new style guide while focusing on the holistic update of the design system in Figma to make components more accessible across the organisation.
- Implemented complex business requirements into high-fidelity interactive mockups.
- Actively provided professional feedback in daily design peer reviews to come up with better design solutions.

User Stories & Epics Generator (Internal)

- Led UX design for an AI-powered user story generator, collaborating with PMs to create intuitive workflows for automated Jira documentation
- Designed seamless Jira integration interface that reduced story creation time by 70% through one-click import functionality.
- Transformed high-level feature descriptions into properly structured agile requirements, streamlining sprint planning processes

Samaaro by Tacnik Tech.

Oct 2021 - Feb 2022

UX Designer I

- Enhanced Responsible for enhancing the user experience of the virtual event platform including Expo Booths, Auditoriums, Lounge, Marketplace and more.
- Spearheaded communication with the CEO, understanding the requirements & improving the end user experience of events with thousands of attendees.

The Gaea Store

Jan 2020 - Sep 2021

Co-Founder & UI Designer

- Work has primarily been in the realms of interface design and research. Conducting User research and concept testing to understand the sustainable market place.
- Created a simplified setup flow and contributed to the visual design of the e-commerce website.

LTI Mindtree

Jun 2018 - Oct 2021

Senior SAP Consultant

- Worked on SAP Governance, Risk & Compliance, Administration, Security Problem Analysis.
- Clients: L'Oréal (Canada, North America & LATAM), Clarios (Europe & North America)

NOTION

<https://bit.ly/4h9njTa>

LINKEDIN

<https://www.linkedin.com/in/saurabh-ukey/>

DESIGN SKILLS

User Experience Design

Wireframing, Prototyping

Qual/Quant Research

SaaS Product Design

Usability Research

User Interface Design

Interaction Design

SOFT SKILLS

Requirement Gathering

Interviewing

Public Speaking

Communication

Presentation

TOOLS

Figma

Sketch

EDUCATION

B.E Computer Engineering (2014-2018)

DY Patil's Ramrao Adik Institute of Technology, Mumbai Univeristy

ACHIEVEMENTS

Lions Club International District 3231-A2 (NGO)

Club President (2018-20)

Zone Chairperson (2019-20)